

HOW IT WORKS · 2026 SEASON

ONE BLIND TASTE. A WHOLE SEASON. A \$5,000 FINAL.

The Big Blind League is competitive blind tasting, run as a real sport. Black glasses, no labels, no peeking — **just palates**. Anyone 18+ can play, and it's free to join.

HOW YOU PLAY

- 1 Build your free palate profile**
Two minutes, 18+, no experience needed. **That alone puts you on the ladder.**
- 2 Taste blind & score points**
Call the wine from the glass. Points just for having a crack — more for nailing it. Score at the Bottle Shock bar, CBD pop-ups and League events across SA.
- 3 Climb the live ladder**
Every flight and every cup stacks points all season. **First-timer or trade, everyone's on the one public ladder.**

THE SEASON · FIVE CUPS · JUL-NOV

Five Regional Cups, each themed to its region's hero wine. Win one and you take the **Free Run** — an automatic seat at the Grand Final.

11 JUL Clare Cup RIESLING	22 AUG Adelaide Hills CHARDONNAY	19 SEP Barossa Bowl SHIRAZ	24 OCT McLaren Vale GRENACHE	14 NOV Coonawarra CABERNET
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THE GRAND FINAL · SAT 5 DEC · BOTTLE SHOCK HQ, GUMERACHA

\$5,000. WINNER TAKES ALL.

Every Free Run winner, plus the best of the rest on season points — **24 players, wines from anywhere on earth, one cheque.**

Last year a first-timer beat the pros. Not one expert posted a perfect score.



Build your free palate profile

bottleshock.tv/league

FREE · TWO MINUTES · SCAN TO JOIN